

Fostering industry relationships and educating members on trends and opportunities...

▶ In addition to the outstanding networking opportunities, as a member of the PATA Hawaii Chapter, you will also be able to participate in PATA conferences and programs:

- PATA International Annual Conference
- PATA International Travel Mart
- PATA World Chapter Congress
- PATA Americas Chapter Conference

Plus outstanding PATA Hawaii Chapter programs such as:

- Tourism marketing and promotion
- Technology and research
- Current tourism trends and issues

The Pacific Asia region, including Hawaii, will lead the world in tourism growth into the 21st century. As a tourism professional, your membership in the PATA Hawaii Chapter is an essential investment to keeping pace with the dynamic changes occurring in the industry.

To help ensure your place in this vibrant and evolving industry, please send your completed membership application and fees to our PATA Hawaii Chapter Secretariat today!



patahawaii.org

PATA
Hawaii Chapter

PATA-Hawaii Chapter
1636 Royal Palm Dr.
Wahiawa, HI 96786

PH: 808.621.2482 ext. 3
FX: 808.621.0688

PATA
Hawaii Chapter



▶ **Big Picture Issues**
Local Relevance

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FAX: 808.621.0688
E: procom@hawaii.rr.com
URL: patahawaii.org

The Leader in Asia Pacific Travel Associations

Founded in Hawaii in 1951, the Pacific Asia Travel Association (PATA) continues to be the leading authority, advocate and catalyst for the development of Asia Pacific's travel and tourism industry.

PATA's uniquely structured organization has helped unite the many facets of tourism in the region. PATA provides leadership and advocacy to the collective efforts of nearly 100 government, state and city tourism bodies, more than 55 airlines and cruise lines, and hundreds of travel industry companies. In addition, thousands of travel professionals belong to more than 70 PATA chapters worldwide.

The **PATA-Hawaii Chapter** membership includes over 100 individual professionals and 54 industry companies. Bi-monthly business luncheons feature guest speakers who are leaders in their field. This benefit allows membership to stay current with important issues affecting the travel and tourism industry in Hawaii and throughout the Asia Pacific region.



Diversity of Membership

As a tourism organization, the **PATA-Hawaii Chapter** is unique as it brings together all facets of the travel industry under one umbrella in Hawaii. This is reflected in the diversity of its membership, which includes travel professionals from:

- Hotels
- Timeshares
- Cruise lines
- Travel agencies
- Tour wholesalers & operators
- Air carriers
- Attractions and activities
- Government
- Advertising
- Education
- Publishing
- Consulting

Such diversity in membership presents outstanding networking opportunities to exchange ideas, develop strategic alliances and stay on the cutting edge of the fastest growing and most dynamic tourism region in the world.



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PATA-Hawaii Membership

Corporate Rate = \$250
(up to 4 members from same company and \$75 for 5th member)

Individual Rate = \$100

Total: _____

Name

Title

Company

Street

City/State/Zip

Phone

Fax

Email

Company URL

Membership in the Hawaii Chapter does not include membership in PATA International.

Yes I approve PATA-Hawaii Chapter communications distributed via e-mail and broadcast fax.

I would also like to receive industry news and communications via e-mail from PATA Int.

I would like my PATA - Hawaii Chapter listing included in the new America's Directory.

Date

Signature