



# Pacific Asia Travel Association - Hawai'i Chapter

## BIG PICTURE ISSUES - LOCAL RELEVANCE

To foster industry relationships and educate members about trends and opportunities relating to Hawai'i tourism.

PATA-HAWAII PRESENTS

### Mike McCartney President & CEO of HTA

Thursday, May 28, 2009 • Hawai'i Prince Hotel Waikiki

**Mike McCartney, President & CEO of the Hawai'i Tourism Authority (HTA),** will share what HTA is doing to address the challenges that currently face Hawai'i's visitor industry. He will discuss the importance of working together to strategically manage Hawai'i tourism in a sustainable manner.

McCartney was selected to head the HTA in March 2009. He officially began his duties on April 6<sup>th</sup>. Previously, McCartney served two years as Chairman of the HTA Board of Directors from 2002-2004.

Prior to joining HTA, McCartney was the Executive Director of the Hawai'i State Teachers Association, Director for the State of Hawai'i Department of Human Resources Development, President & CEO of PBS Hawai'i, Chairman of the Democratic Party of Hawai'i, President and co-creator of the Hawai'i Stars Television series, and served as a State Senator in the Hawai'i State Senate from 1988 – 1998.

**Thursday, May 28 2009**  
**Hawai'i Prince Hotel Waikiki, Mauna Kea Ballroom**  
 Registration from 11:30 a.m. - 12:00 noon  
 Lunch w/Speaker: 12:00 p.m. - 1:30 p.m.  
 Self-parking \$4 or valet available for \$7

**Contact information:**  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

**Please RSVP to: [procom@hawaii.rr.com](mailto:procom@hawaii.rr.com)  
 by 12 noon, Friday May 22, 2009.**



<u>May 28 Lunch:</u>	<u>Chapter Member</u>	<u>Non-member</u>	<u>Table Sponsorship</u> (table of 7)	
PATA-Hawai'i	\$40 x _____	\$45 x _____	\$280 _____	Total \$ _____
Member Name: _____			Company: _____	
Guest(s) Name: _____			Company: _____	
Guest(s) Name: _____			Company: _____	

Please reserve a vegetarian meal for: \_\_\_\_\_

**Please RSVP by Friday, May 22 to: [procom@hawaii.rr.com](mailto:procom@hawaii.rr.com)**  
**Mail check payable to: PATA-Hawai'i 1636 Royal Palm Dr., Wahiawa, HI 96786**  
**For more information phone: 808.621.2482 ext. 3**  
**[patahawaii.org](http://patahawaii.org)**